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in scientific research

Health in the Headlines: Making Sense of the Science?

A discussion with Tracey Brown

at the British Library, 96 Euston Road London NW1 2DB

18 October 2011 | 18.20 – 20.30 | Price Free (booking required)

Refreshments included and cash bar available, doors open at 18.00

Tracey Brown is the Director of the charitable trust Sense about Science which equips people to make sense of science and evidence on issues that matter to society. It promotes the principle of independent peer review and scientific enquiry free from stigma, intimidation and political pressure.

- We're bombarded by health news, advice columns, medical websites and health products. But whose responsibility is it to ensure the public have access to the evidence – or lack of it – behind the headlines?
- Does increasing free access to medical information online lead to a better informed public?
- What information sources should we trust amongst this ever expanding coverage of the latest health research?
- And how can researchers, patients, charities and others help to promote good evidence and tackle misleading claims?

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